# **Beth Hollatz**

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## **Education**

## **Columbia College Chicago**

Chicago, IL

Bachelor of Arts- Interactive Arts & Media, 3.69

May 2025

Dean's List - Fall 2021 - Spring 2022

### **PROJECTS**

The Watcher Files

Chicago, IL

Director & Co-Creator

April 2023 – Present

- Illustrated scenes in Photoshop, designed specialized lighting situations for the ten-part web series.
- Led team members, coordinated meetings, delegated tasks, provided detailed feedback.
- Created a Discord for crew communication on scene information.

Neon Arcade Chicago, IL

3D Modeler & Texture Artist

Fall 2022

- Used Maya to model customized assets composing them into a scene.
- Created original UV textures displayed on television screens and arcade machines.

## **WORK EXPERIENCE**

Shop Columbia Chicago, IL

Featured Artist at the Dark Market

October 2022

- Produced unique sticker and poster designs in Photoshop, selling out of all products.
- Promoted events and products on social media by publishing photos of shop inventory.

Jewel Osco

Huntley, IL

Bakery Associate

Summer 2021

- Designed and decorated baked goods.
- Organized, categorized, and displayed baked goods.
- Assisted clients with designing their cake orders, providing excellent customer service.

#### **SKILLS**

**Software** - Maya, ZBrush, Unreal Engine 5, Substance Painter, Photoshop, Illustrator **Graphics** - 3D Modeling, Environment Design, 3D & 2D Animation, Concept Art, UX & UI, Graphic Design Interpersonal - Organization, Leadership, Communication

Professional - Management, Marketing, Social Media